

## STANDARD ADS:

Sizes	Black & White	Colour	Height - mm	Width - mm
Full page	R 6250	R 8350	400	277
Half page (landscape)	R 3150	R 4150	197.50	277
Quarter page (portrait)	R 1550	R 2050	197.50	136
Quarter page (landscape)	R 1550	R 2050	96.25	277
Eighth page (landscape)	R 750	R 1025	96.25	136
Sixteenth page (portrait)	R 375	R 475	96.25	65.50

## CLASSIFIED ADS:

Sizes	Black & White	Colour	Height - mm	Width - mm
Square (small)	R 140	R 190	45	51.5
Portrait	R 275	R 375	95	51.5
Landscape	R 275	R 375	45	107.5
Square (large)	R 550	R 750	95	107.5

### Front Page:

Subject to availability as above + 100%

### Back Page:

Subject to availability as above + 100%

### Loose Inserts:

A3 size only. 3/4 of the above rates per side plus any printing costs (Only one insert will be accepted per issue)

### Advertorials:

R4 per word, plus the cost of space for pictures, logos etc at R40 per column-centimetre